

Noble Farm Market
2026 Rules & Regulations

Mission

The Noble Farm Market is a whole health initiative farmer’s market that commits to promoting healthy lifestyles for the residents of Cleveland County.

Market Hours

Market will run every Saturday May through October 10th 8-1pm

2026 Important Dates, Hours and Location

The Noble Farm Market is located at 304 S Main Street, Noble OK at Noble City Hall.

May 16th- First Day of Market

October 10th- Last Day of Market

Definitions

“Farmers Market” is a designated area in which farmers, growers, and producers from a defined region gather on a regularly scheduled basis to sell non-potentially hazardous farm food products and whole shell eggs to the public

“Byproduct” is a product that can be used or sold that was a result of another farm venture (ex. wool from sheep) “Farmer” is a person that personally grows or raises fruits, vegetables, or animal products, including honey

“Grower” is a person that starts plants from seed with the intent to sell the whole plant, process it into a different product or buy starts and care for it before selling

“Baker” is a person that bakes food in a commercial or home kitchen in compliance with current Oklahoma law.

“Nonfood Vendor” is a person that creates an original product that may not be edible, preferably using local products or farm byproducts

“Value Added” is a product that has been created with another product that was grown/raised by the same vendor.

“Reselling” is the selling of a product that the business did not personally grow, make, or raise

“Vendor” is the person running and/or representing a booth.

Allowable Booth Categories and Percentages

The Noble Farm Market will initially have 32 available booth spaces. Permanent vendors are sorted into the following categories and sub-categories:

Farmers/Ranchers/Growers/Value Added Producers (70% of vendors, 22 of 32 spaces reserved)

- Produce
- Plants
- Meats
- Value Added Food Products
- Value Added Nonfood Products

Bakers/Canned Items/Prepared Foods/Bagged Foods (25% of vendors, 8 of 32 spaces reserved)

- Breads
 - Sweet Breads
 - Sourdough Breads
- Sweets
 - Pastries
 - Cookies
 - Cakes
 - Candy
- Canned or Bottled Items
 - Picked
 - Ferments
 - Jellied
 - Sauces
- Prepared Foods
 - Nonmeat products
 - Meat products with full licensing
- Drinks
- Dog Treats

Nonfood Producers (5% of vendors, 2 of 32 spaces reserved)

- Crafts
- Jewelry
- Others Value

For a balanced market, the market manager reserves the right to deny entry to the market if the following percentage of vendor categories are not in alignment with actual vendor applications. Vendors are required to disclose specific products being sold in application, with pictures required for non-farm items.

Healthy Living Partners

One healthy living business partner may set up a booth free of charge per market day, so long as they are scheduled two weeks in advance. They do not have to be offering anything for sale. Politically affiliated groups are not allowed. Brick and mortar businesses are handled on a case-by-case basis.

Nonprofit Organizations/ Service/ Direct Sales Vendors/ Brick and Mortar Businesses

One nonprofit organization may set up a booth free of charge per market day, so long as they are scheduled two weeks in advance. Nonprofit organizations must be offering a product for sale. Politically affiliated groups are not allowed. Vendors that are wishing to set up a booth in order to advertise a service business (insurance sales, handyman work etc.) or a direct sales business (Scentsy, Mary Kay, etc.) are not allowed. Brick and mortar businesses are handled on a case-by-case basis.

Selection Process and Waitlist

Vendor selection is based on the products being sold. Spaces are assigned based on product type and availability. Applicants who do not get into the market will be placed on the waitlist. After March 1st, open spaces will be filled from the waitlist.

All vendors must be approved by the market manager before selling. New farmers should submit photos of their operation and be prepared to schedule a farm visit with the manager. Existing farms may be asked to submit updated photos. All communication regarding booth spaces and absences will be conducted via email.

Fees

All spaces are \$10/week. If a vendor has a space reserved, they are responsible for paying for that space, even if they are not occupying it for the day UNLESS a 48 hour written notice (email) is provided to the market manager.

Booth Spaces

Booth spaces are 10x8 and can be combined up to 10x16. Subletting or sharing booth space requires market manager approval. Trailer spaces may not be combined and a vendor does not need to be selling from a trailer year-round in order to qualify for these spaces—however, they must plan to sell off a trailer in peak production months.

Absences

Planned absences require one month's notice in order to retain permanent booth placement. An absence with less than 24 hours' notice will result in the vendor still being required to pay daily booth fee. Cancellation on Friday after 2:30 p.m. are considered a no-show. *No call/no show will result in the vendor being removed from the regular Saturday market until they ask to return.*

Returns will be allowed on a case by case basis and multiple last minute cancellations or no shows will result in permanent dismissal from the market.

Booth Allocation

Booths are allocated according to the products being sold and the overall needs of the market, as determined by market management. Assignments will be made by market staff based on product priority and are subject to change at any time.

Loading/Unloading

Vendors will unload before 7:45 on Saturdays by entering the parking lot and park on the North side of the pavilion. They will unload their items quickly and move to the designated vendor parking. Double parking to unload is prohibited. Vendors are required to stay through the entire farm market time. Driving or parking on the grass for any reason is prohibited.

Vendor Parking

All vendors are required to park on the North side of City Hall parking lot. Any vendors found to be parking in places that prohibit customers from finding a space will be directed through the disciplinary system.

Licensing

Vendors are responsible for obtaining necessary licensing, providing it to the market manager before attending the market, and retaining on hand for health department or ODAFF random inspections.

Noble Farm Market and its associates are not responsible for the failure of any vendor to obtain or comply with any federal, state, county or municipal license requirements or tax obligations.

Additionally, the market manager reserves the right to reject any application by any vendor that is found not to be in compliance with any rules and regulations set forth in this document.

Licenses and permits include, but may not be limited to;

1. Oklahoma Sales Tax License
2. Growers License
3. Dealers License
4. Mobile Retail Vendor License
5. Egg Packer License
6. Meat License

7. Co-Packer information

To confirm that licensing is up to date and necessary, please contact the Cleveland County Health Department and the Oklahoma Department of Agriculture, Food, and Forestry.

Product Labeling

All products must be labeled with the name of the item, the price, and the origin. These labels are not provided by the Noble Farm Market. Label clips and lamination are highly suggested but not required as long as prices are clearly displayed.

Under the Oklahoma Food Freedom Act, all homemade food products must adhere to labeling requirements designed to ensure transparency and consumer safety. Labels must be printed in a **minimum 10-point font size** and include the following key details:

- **Producer Information:** The name and phone number of the individual who made the product.
- **Production Location:** The physical address where the item was prepared.
- **Preparation Date:** Clearly visible to the customer, indicating when the product was made.
- **Product Description:** A brief yet informative summary of the homemade food item.
- **Ingredient List:** A complete breakdown of ingredients in descending order by proportion.
- **Allergen Disclosure:** A statement identifying the presence of any of the nine most common allergens—milk, eggs, peanuts, tree nuts, fish, crustacean shellfish, wheat, soy, and sesame.
- **Regulatory Disclaimer:** Legible text stating, “This product was produced in a private residence that is exempt from government licensing and inspection.”

Product Quality

Food products being sold must be in good condition for sale. This means that it must not appear to be, or be near, spoilage or have an unappealing, blemished appearance. 10% of products being sold may be labeled as discount and have blemishes, intended for home canning.

Signage

All booths must have their business name displayed in a manner that is highly visible to customers without being obstructive to vendors. Signage may not be hung on the wall but may be hung on a table or tent in the form of a banner, a custom table cloth, a side wall or a custom name banner for the tent. Food Assistance signs are required to be visible on booth at all times.

Product Packaging

All vendors are responsible for providing packaging for their products. The Oklahoma Grown program provides plastic t-shirt and produce bags at a low cost. You can contact Micaela

Halverson (405-522-5560) to purchase these items. We encourage the use of environmentally friendly packaging.

Resale Items

Total resale vendors are prohibited from the Noble Farm Market unless registered as a resale hub through the Oklahoma Department of Agriculture, Food and Forestry.

If vendors are registered as a resale hub, all resale items must be:

1. Properly labeled with the point of origin
2. Come from farms in Oklahoma or one of the bordering states (Texas, Arkansas, Missouri, New Mexico, Kansas, and Colorado)
3. Remain in their raw form and not altered before selling
4. The vendor must actively pursue relationships with the small farmers that they buy from and DO NOT buy from wholesale sources or other farmers markets

The market manager may ask for proof of these conditions at any time and refusal will result in termination at the market.

Pricing/Undercutting

All vendors are encouraged to set their own pricing based on how their business model conducts itself to make a profit. Undercutting is defined as the malicious intent to draw customers away from another vendor selling the same or very similar product by pricing it 30% or more below the other vendors' price. The final decision on undercutting shall be made by the market manager and disciplinary actions may be implemented if the action is obviously malicious.

Payment Methods

In addition to cash payments, it is highly encouraged that vendors accept credit card payments from customers. There are many options available to be able to accommodate this, a POS system is recommended to help track sales. No change is available to vendors needing smaller bills.

Fundraising

Fundraising is only occasionally allowed on a very restricted basis. Individual vendors may not advertise that any percentage of their sales is being donated to charity without written permission by the nonprofit entity.

Inclement Weather

The Noble Farm Market operates rain or shine. If dangerous weather is predicted during market hours, the market will be canceled and all vendors will be notified via email. Early dismissal from the market is acceptable if dangerous weather is imminent.

Customer Service

Vendors are expected to maintain a high level of professionalism and customer service during market hours. Raised voices, expletive language, or other unbecoming behavior towards customers will not be tolerated. If a customer is being belligerent or abusive towards a vendor, the market manager or fairgrounds staff must be notified immediately. Such action from a customer will not be tolerated and appropriate action will be taken to ensure the safety of the vendors.

Hawking

Hawking is defined as advertising by shouting. This is not an acceptable method at the Noble Farm Market and will be subject to disciplinary action.

Children and Pets

We are a family and pet-friendly farmers market. For safety reasons we ask that all children and pets present with vendors remain supervised at the booth of their parent or guardian at all times. If a child or pet damages the product of another vendor, the parent or guardian will be asked to pay for the losses. Only well behaved, leashed, and non-aggressive pets are allowed.

Farm Market Dog Policy

Purpose: The purpose of this policy is to ensure the safety, comfort, and enjoyment of all visitors, vendors, and their dogs at the farm market.

Guidelines:

1. **Leash Requirement:**
 - All dogs must be on a leash at all times while on farm market premises.
 - Leashes should not exceed 6 feet in length to ensure better control.
2. **Supervision:**
 - Dog owners must supervise their pets at all times.
 - Dogs should never be left unattended, tied to fixtures, or left in vehicles.
3. **Behavior:**
 - Dogs must be well-behaved and non-aggressive towards people and other animals.

- Owners are responsible for their dog's behavior and any damage or injuries caused by their pets.
- 4. **Cleanliness:**
 - Owners must clean up after their dogs and dispose of waste in designated bins.
 - Complimentary waste bags will be provided at various locations within the market.
- 5. **Noise Control:**
 - Excessive barking or noise that disturbs other visitors or vendors is not allowed.
 - Owners should take steps to manage their dog's noise levels.
- 6. **Children and Dogs:**
 - Parents should supervise interactions between children and dogs to ensure safety.
 - Encourage children to ask permission before petting any dog.
- 7. **Service Animals:**
 - Service animals, as defined by the ADA, are welcome at the farm market and are not subject to the same restrictions as pets.
 - Service animals must be under control and harnessed, leashed, or tethered unless these devices interfere with the service animal's work or the individual's disability prevents using these devices.
- 8. **Emergency Situations:**
 - In case of an emergency, owners should immediately move their dog to a safe location.
 - Report any incidents to market staff promptly.

Enforcement:

- Market staff reserves the right to ask any dog and its owner to leave if they are not following this policy or if the dog poses a safety risk to others.

Insurance

All vendors are encouraged to carry product liability insurance, especially bakers that are operating outside of a commercial kitchen.

Vendor Responsibilities

All vendors must have a vendor agreement, proper licensing in order to set up. Any vendor selling processed foods or samples MUST follow guidelines provided by the Cleveland County Health Department and be pre-approved by the market manager. Samples are allowed but must be served in a manner that is deemed acceptable by the Cleveland County Health Department. Scales must have current certification by the OK Department of Agriculture Weights and Measurements. Scales without current certification may not be used. Damage to provided equipment or building must be reported to the market manager immediately. Failure to do so will result in permanent dismissal from the market.

Vendor Conduct

Vendors are expected to conduct themselves in a professional manner at all times while present at the Noble Farm Market, regardless of presence of customers. Conflicts between vendors should immediately be brought to the market manager's attention. Verbal arguments between vendors in the presence of customers will result in immediate dismissal from the market for at least one full market day for both parties. Serious violations or repeated offenses will result in permanent dismissal from the market. Vendor relations with market manager and market staff will remain professional at all times. Complaints should be in written, not verbal form.

Maliciously rude or abusive behavior will not be tolerated and will result in disciplinary action, up to and including permanent dismissal from the market. Spreading false information, whether through slander or deceptive social media posts that damages the reputation of the Noble Farm Market, market staff, or negatively impacts the reputation and sales of other vendors will also lead to permanent removal.

Food Assistance

Vendor Orientation training is required before accepting food assistance tokens. If the wrong token is accepted the vendor will be notified and paid one time, after the first time the vendor will not be paid for accepting the wrong tokens. Food Assistance checks are distributed the 2nd Saturday of each month in person and will not be mailed.

Complaint Reporting

If a vendor suspects or witnesses that one or more of the rules in this document are being violated, please report them to the market manager in writing. Reports may be made anonymously to be further investigated by the market manager. Verbal complaints will not be investigated.

Vendor Conduct & Market Expectations

Participation in the market is a privilege extended to vendors who align with the mission and values of the market community. Market management reserves the authority to revoke a vendor's participation at any time if circumstances arise that are deemed detrimental to the integrity, safety, or overall success of the market.

While our rules and regulations provide important guidance, they cannot account for every possible situation. The market relies on shared common sense, mutual respect, and a commitment to fairness in order to facilitate day-to-day market operations.

As always, the Golden Rule—*treat others the way you wish to be treated*—is a guiding principle that should shape all interactions within our market space.

Violation Procedure

If any rule outlined in this document is clearly and intentionally violated, the following disciplinary steps may be taken:

1. *Verbal warning* issued by the Market Manager.
2. *Written warning* issued by the Market Manager.
3. *Removal from the market* if issues persist.

Please note that this progression does not need to occur in strict sequence. In cases where a violation is deemed serious enough, or where malicious intent is evident, the Market Manager reserves the right to accelerate the disciplinary process, including immediate removal from the market if warranted.

Tobacco-Free Policy

Per the City of Noble's Tobacco-Free Policy, the use of tobacco products is strictly prohibited on the City of Noble's property. This includes but is not limited to cigarettes, cigars, smokeless tobacco, and pipes.

Liability

Cleveland County and the City of Noble shall not be responsible for any injury or damage caused to persons or property by any vendor or their employees or agents. Vendors shall hold harmless, defend, and indemnify Cleveland County and the City of Noble for any claims or suits brought against it as a result of the actions or omissions of vendors and/or their employees or agents. Vendors are independent contractors and not employees or agents of Cleveland County or the City of Noble.

APPROVED by the Board of County Commissioners this ____ day of _____, 2026.

Chairman Rod Cleveland

Member Rusty Grissom

Member Jacob McHughes

Attest:

Pam Howlett

County Clerk